

Eye for a Deal

Disposal of The Learning Eye Limited

Strategic Corporate Finance has advised on the successful sale of The Learning Eye Limited to Strontium plc.

The Learning Eye is a provider of training and consulting services mainly to the automotive sector, while Strontium plc is an AIM-listed professional services provider.

Strategic Corporate Finance ran an auction process, which led to the selection of Strontium as the preferred bidder for The Learning Eye, and also provided advice to the shareholders, throughout the sale process.

We are delighted to have advised the shareholders on the disposal of this very profitable company. Our research identified Strontium as a potential purchaser and the price obtained for the shareholders recognised The Learning Eye as an excellent strategic fit for them.

The Learning Eye offers services including event based learning programmes, product launches, management training and conferences. Its world renowned clients include Toyota, Lexus and Nissan.

