

# Wholesale Changes at Gordons

## Management Buy-In of M Gordon & Sons Limited

**Strategic Corporate Finance acted as lead deal adviser in respect of the management buy-in of M Gordon & Sons Limited ("MG&S") by Tariq Sarwar and two members of his family, Imran and Suhail Sarwar.**

Tariq Sarwar has owned and run various businesses for many years and Imran Sarwar has experience of running a company which imports and wholesales tools and accessories.

MG&S is a Manchester based wholesaler of toys, fancy goods and hardware, which was established in 1976.

Over the years certain MG&S own brand goods have been developed in conjunction with suppliers, including toys and stationery featuring the "Disco Diva" and "Kool Dude" brands, for girls and boys respectively.

The buy-in team has ambitious plans for the business and are committed to quickly growing turnover through a number of specific sales and marketing activities, initiatives to raise the profile of the business and also by expanding the product lines currently stocked.

